

Advance Queensland Community Digital Champions

Connecting Queenslanders to our digital future

Champ guidelines

What is the Advance Queensland Community Digital Champions program?

The Advance Queensland Community Digital Champions program is an initiative of the Department of Science, Information Technology and Innovation.

The program aims to encourage Queenslanders to take part in the digital economy by embracing digital technologies and solutions and participating online.

Champions may come from all walks of life and may represent a business, industry sector, community or demographic group.

Are you an Advance Queensland Community Digital Champion?

We are looking for outstanding individuals who are passionate digital advocates. Ideally you:

- a. exemplify the benefits offered by the digital world and inspire others to take part
- b. educate and/or encourage Queenslanders (community or business groups) to be digitally active
- c. play a key role in your community, and are able to make an impact around digital awareness and digital confidence, through the promotion of your personal 'journey' and activities in digital engagement
- d. are currently conducting activities or prepared to undertake activities that contribute to the digital awareness and uptake of digital technologies by Queenslanders
- e. are motivated by what you can give back to the community
- f. are helping to enable Queensland to thrive in the global digital economy.

For more information read the [Champ rules](#).

Why get involved?

As a champion, you can help the Queensland Government spread the word about digital technologies and going online.

You will provide a positive role model in your community, and your activities will showcase regional efforts to improve digital awareness and connectivity. The role will also allow you to:

- engage with other champions across the state
- foster new collaborations and networks.

The position is for a 12-month period.

Champions can be any age, but must be based in Queensland. You are not remunerated, but will be recognised for your community spirit. You will be invited to attend a roundtable event at Parliament House or another significant event, and will receive an appreciation certificate.



Telling your digital story

Our champions will share their ‘digital journeys’ with Queenslanders. This may involve their own digital activities, participation in relevant community, industry, or government-led activities or a combination of both.

Champions will be profiled on our online community interactive hub, which has had several thousand visitors per year since its launch in November 2013.

Their stories will also be shared with business and community networks via Queensland Government social media and website channels. Interest from mainstream and regional media is also anticipated.

Champions may also be involved in:

- case studies—written and/or digital (video)
- online engagement—social media forums or guest blogs on our hub
- providing feedback via quarterly departmental surveys
- speaking opportunities
- facilitating workshops
- participating in displays
- attending events.

Nominating an Advance Queensland Community Digital Champion

The nomination process is broken into three parts. The nominator provides basic details (Part A) and performs a final check (Part C). Potential champions (nominees) provide further detail on what makes them a Advance Queensland Community Digital Champion (Part B).

Although potential champions (nominees) can start the nomination process, submissions will only be accepted from one of the following nominating groups:

- not-for-profit or community groups
- industry groups, peak bodies or professional bodies
- schools or tertiary institutions
- [chambers of commerce](#)
- [local council](#)
- [Queensland Members of Parliament](#)
- [Regional Development of Australia offices](#)
- [Queensland Government agencies](#)

To nominate an Advance Queensland Community Digital Champion, visit qld.gov.au/digitalchampions

How are Advance Queensland Community Digital Champions selected?

Selection of the champions will be undertaken by the Advance Queensland Community Digital Champions selection committee. This committee consists of broad representation from industry, community and government.

Successful nominees must be of a standard that meets the committee’s overall expectations, based on the committee’s general knowledge, experience and expertise.

The selection committee will meet on a quarterly basis to assess and shortlist the submissions received for each round. Nominees will be notified in writing as to the outcome of their submission.

Date of launch and scheduled rounds:

- Launch: November 2015
- Round 1: December 2015–February 2016
- Round 2: March–May 2016
- Round 3: June–August 2016
- Round 4: September–November 2016