GoDigitalQld Hub

'Submit Your Story' Guidelines

Frequently Asked Questions (FAQ)

GoDigitalQld is always looking for interesting articles on the way you integrate digital technologies and internet based skills into how you think about, operate and manage your day.

What stories are we looking for?

Articles can range from tips on creating safe online passwords to business success stories with the help of digital workshops. Scroll through previous posts to get a sense of the variety of articles we run.

We are always open to new ideas, however as a guide, the hub encourages Queensland industry, businesses, communities and individuals to submit news, feature articles and events aligned with the below themes:

- new uses for digital technologies

- business competitiveness, profitability or growth improved with an increased use of the internet, digital technologies and services

- innovative digital systems or solutions implemented within your school, university, community group, or organisation

- the impact and benefits that digital technologies have had on your day-to-day life

- an increased confidence in the use of digital content and technologies through training, workshops or programs

- relevant digital events, forums, workshops or activities throughout Queensland

What writing style should I use?

An informative, conversational style works best. Articles should be free of acronyms and jargon unlikely to be understood by most readers.

Can I include a picture or video with my submission?

Images and videos will not only enliven your hub story, they will grab readers' attention and help reinforce the message in your text. While submitters are not required to upload photos/videos with their articles, we strongly encourage you to do so if possible.

Does submitting an article guarantee publication on the site?

The GoDigitalQld administrators will determine which submissions are suitable for publication on the hub.

In general, the hub does not accept general corporate information or articles contrary to Government policy. If a submission does not meet the hub standards, it will be omitted from publication.

What content is deemed unsuitable?

Inappropriate language: submissions must not contain any profanity.

Defamatory remarks: submissions must not include political or religious criticisms, name-calling, personal attacks, or unsubstantiated claims.

Promotion & advertising: submissions must not contain general endorsements of commercial products or services.

Thank you for actively participating in our online community.